

National Conference: Safer Road Transportation to Promote National Tourism

March 29-30, 2018

The Union Minister of state for Tourism and culture K.J. Alphons will inaugurate a Two-day conference on 'Safer Road Transportation to promote National Tourism' to be held in New Delhi on March 29-30.

Over 100 road safety experts, professionals, government organisations and agencies active in road transport and tourism, transport officers from various states and UN officials will take part in the two-day conference. The conference is being organised by Institute of Road Traffic Education (IRTE) in Association with Union Ministry of Road Transport and Highways (MORTH) and Union Ministry of Tourism and culture along with Goodyear's CSR initiative 'Safer Roads-Safer You'.

"Safe transport is integral to the tourism industry. The confidence of tourists increases when they find a clean and safe mode of transportation. While Foreign Tourist Arrivals (FTA) is crossing ten million-mark in India during the previous year 2017, it is still less than one per cent of Global tourists travelling world-wide. A safe transportation system will definitely help boost tourists in India" said Dr Rohit Baluja, President, and Institute of Road Traffic Education (IRTE).

The agenda of the two-day conference will see eminent experts attending and deliberating on the critical issues related to road transport, safety, security and special needs on road transportation, International Driving Permits (IDP), Importance of driver training, tourist interventions and dealing with incidents, crashes and thefts at tourism destinations.

The major highlight of the conference will be formulation of code of practice for the government in areas related to last minute coordination, safety security and special needs, legal implications, International Driving permits and importance of driver training in order to handle any emergency situation.

"In India, roads are dominant mode of transportation, carrying almost 90 per cent of the country's passenger traffic and 65 % of freight. Safe, secure, well connected, integrated, economical, comfortable and dependable transport is important towards facilitating the growth of tourism sector in the country", said Dr Baluja.